



## 2025 ANNUAL CONFERENCE SPONSORSHIPS

**March 10, 2025 | 9:30 a.m. – 4:00 p.m. PT | Planet Hollywood Resort & Casino - Las Vegas, NV**

The Conference of Tribal Lending Commissioners (CTLC) is a non-profit volunteer organization founded by and for American Indian tribes' financial services regulators and staff. CTLC offers professional development and training programs that range from basic examiner training and continuing education to compliance planning and management programs for tribal lending executives. CTLC is a forum for regulators to develop policy and enhance practices independent of the lenders they supervise and with consistency across the first nations. Through collaboration with government leaders, co-regulators, and industry participants, CTLC promotes the safety, soundness, and consumer protection of American Indian tribally owned financial services.

This conference is free to attend and will coincide with The National Center for American Indian Enterprise Development's (NCAIED) 2025 Reservation Economic Summit (RES 2025).

### SPONSORSHIP OPPORTUNITIES

**Your contributions are valued** - As a non-profit volunteer organization, we rely on sponsors and supporters to continue our education and outreach. In addition, your support and participation enhance our efforts. Through collaboration with government leaders, co-regulators, and industry participants, the CTLC promotes the safety, soundness, and consumer protection of American Indian tribally owned financial services. The industry relies on leaders and supporters like you to sustain itself and grow.

### EXPOSURE

**Attendance at the CTLC is by invitation only** - This exclusive group includes tribal lending regulatory commissions, tribal leaders, online lending company executives and compliance staff, boards of directors, service providers to the sovereign lending community, financial services investors, regulators, and their advisors.

**Significance** - Our spring 2024 event hosted over 125 people representing numerous Tribal Lending Entities from across the nation. The conference focused on emerging trends in tribal lending and benefits CTLC's efforts to strengthen the regulatory infrastructure of the tribal lending industry.

### SPONSOR BENEFITS

**Improve your understanding** - Our educational offerings are unrivaled in the industry. The leading experts in tribal law, economic development, and consumer finance regulation provide relevant and candid content designed for operators and regulators in the online lending space.

**Enhance your relationships** - The most important people in sovereign lending will be sitting in the same room with you—maybe the same table. Our interactive program, opportunities for sharing and supporting new contacts, and exclusive selection of attendees is designed for a comfortable and personal networking experience.

**Support the industry** - Supporting a compliant, collaborative, and future-focused industry environment is essential for its long-term viability.

**Questions or ready to secure your sponsorship? Please contact Kialea Brands at [KBrands@RobinsKaplan.com](mailto:KBrands@RobinsKaplan.com). Upon confirmation, you will be sent an invoice. Checks should be made payable to Robins Kaplan LLP, memo: "CTLC."**

## SPONSORSHIP LEVELS

All sponsors are invited to contribute a logo item for gift bags (total quantity of 150). Shipping instructions will be provided upon confirmation of sponsorship. **Note that all items must be pre-approved before shipping to avoid duplication and must arrive no later than February 14, 2025.**

### PLATINUM SPONSOR - \$15,000 - SOLD OUT

As the exclusive Platinum Sponsor, your organization will enjoy premier visibility and recognition before, during, and after the event. Platinum sponsor benefits include:

- **Exclusive Post-Conference Reception Sponsorship:** Your company will be recognized as the exclusive sponsor of the highly anticipated post-conference reception, offering direct access to key decision-makers and networking opportunities.
- **Maximized Brand Exposure:** Your company logo will be prominently displayed throughout the conference and the post-conference reception, including the printed program, digital splash screens, promotional banners, and table centerpieces featuring a QR code linking to your company's webpage or other preferred URL.
- **Comprehensive Digital Visibility:** Your company name, along with a hyperlink to your website, will be included on the event webpage and in all event-related email communications, ensuring visibility across our digital channels.
- **Keynote or Panel Introduction:** You will have the opportunity to introduce your company and one of the keynote speakers or panels, enhancing your leadership presence at the event.
- **Reserved VIP Table:** Enjoy the exclusive opportunity to host a reserved table during key programming sessions, ensuring you are at the heart of the conference.
- **Promotional Material Display:** You can send hard-copy collateral or other promotional materials to be displayed at the post-conference reception, providing direct engagement with attendees.

### GOLD SPONSOR - \$10,000

#### ONE GOLD SPONSORSHIPS AVAILABLE

As a Gold Sponsor, your company will gain exceptional visibility and engagement opportunities at the conference. Gold sponsor benefits include:

- **Exclusive Sponsorship of a Major Conference Element:** Choose to sponsor one of the following: morning refreshments, ~~lunch, or all-day beverage service~~. Your brand will be directly associated with a key moment in the conference schedule.
- **Strategic Brand Placement:** Your company logo will be prominently featured in the printed program, promotional banners, and table centerpieces with a QR code linking to your website or another preferred URL, ensuring maximum exposure.
- **Digital Recognition:** Your company name, with a hyperlink to your website, will be prominently displayed on the event webpage and included in all email communications, providing high-level digital visibility.
- **Introduction Opportunity:** You will have the opportunity to introduce your company and one of the keynote speakers or panels, showcasing your leadership in the industry.
- **Promotional Material Display:** You may send hard-copy collateral or other promotional materials to be displayed at your chosen sponsorship element (morning refreshments, lunch, or all-day beverage service), ensuring a direct connection with conference attendees.

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### SILVER SPONSOR - \$5,000

As a Silver Sponsor, your company will be recognized as a key partner in delivering a high-quality conference experience. Silver sponsor benefits include:

- **Technology Co-Sponsorship:** Your company will be recognized as an official AV partner, helping to ensure the seamless production of the conference. Your support will directly contribute to the success of this essential event component.
- **Prominent Brand Exposure:** Your logo will be prominently displayed throughout the conference, including in the printed program, on promotional banners, and on digital splash screens in the main programming areas.
- **Digital and Email Visibility:** Your company name, with a hyperlink to your website, will be included on the event webpage and in email communications, boosting your company's digital presence before and during the conference.
- **Promotional Material Display:** You will have the opportunity to send hard-copy collateral or promotional materials to be displayed on tables during conference programming, ensuring your brand is front and center for attendees.

### BRONZE SPONSOR - \$2,500

As a Bronze Sponsor, your company will enjoy key visibility at the conference. Bronze sponsor benefits include:

- **Brand Recognition:** Your company logo will be featured in the printed program and on promotional banners, ensuring your brand is visible to all attendees.
- **Digital Exposure:** Your company name, with a hyperlink to your website, will be included on the event webpage and in email communications, offering an important online presence.

### SUPPORTER - \$1,000

As a Supporter, your organization will contribute to the success of the conference while gaining important visibility. Supporter sponsor benefits include:

- **Brand Acknowledgement:** Your company name will be listed in the printed program and on promotional banners, providing recognition throughout the event.

### OTHER CONTRIBUTORS

All other financial contributors will be recognized in our printed program.

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